

MINUTES OF THE FORESTRY, LAND, & OUTDOOR RECREATION COMMITTEE
MEETING # 5-2006

DATE: March 9, 2006
TIME: 9:00 a.m.
PLACE: Committee Room # 1, 2nd Floor, Court House, Rhinelander, WI
PRESENT: Vice Committee Chair Wilbur Petroskey; Committee Members Hansen & Wickman; Forestry Staff: Bilogan; Eckardt; DNR Liaison Forester Manny Oradei.
Other Attendees: Les Felbab, John Pfeifer.
EXCUSED: Tom Rudolph; Pete Wolk; Paul Fiene.

CALL MEETING TO ORDER—The meeting that had been properly posted in accordance with the procedures set forth by the Wisconsin Open Meeting Law was called to order by Vice Chair Petroskey at 9:06 a.m.

APPROVE AGENDA OF PRESENT MEETING—The agenda of the present meeting was approved on a motion by Hansen, seconded by Wickman. Motion carried.

APPROVE MINUTES OF FEBRUARY 17, 2006 FORESTRY COMMITTEE MEETING—It was moved by Wickman, seconded by Hansen, to approve the minutes of the February 17, 2006 Forestry Committee meeting. Motion carried.

ADVERTISING & PROMOTION:

- a) MONTHLY REPORT BY JOHN PFEIFER OF ADVERTISING AND PROMOTION ACTIVITIES, BUDGET, ETC—John Pfeifer presented a monthly report of advertising and promotion activities such as ad placement, web site traffic numbers, budget items, etc. Wickman and Hansen noted a dramatic improvement in the presentation of the monthly report.
- b) DETAILED REPORT BY JOHN PFEIFER OF ADVERTISING AND PROMOTION LONG RANGE PLANS, STRATEGIES, ETC—John Pfeifer presented a detailed report of advertising and promotion long range plans, strategies, etc.
- c) AD HOC COMMITTEE REPORT BY GUY HANSEN OF ADVERTISING AND PROMOTION OUTLINE OF GOALS, TIME LINES, ETC—Ad Hoc Committee Chair Hansen reported that the Ad Hoc Committee had met with various chambers resulting in a round table discussion of advertising concerns. Various advertising and promotion links were discussed such as Discover Wisconsin and the Travel WI link. Objectives and goals need to be formed and finalized and to limit the Ad Hoc Committee to 10 members. The Ad Hoc Committee also requested a year-end financial summary from the Advertising & Promotion budget of the Forestry Department. Next Ad Hoc meeting scheduled for April 7 at 1:30 p.m.

Hearing these reports, it was moved by Wickman, seconded by Petroskey, to accept the reports. Motion carried.

COMMITTEE AND STAFF ATTENDANCE TO THE SPRING WISCONSIN COUNTY FORESTS ASSOCIATION (WCFA) MEETING ON MARCH 30TH AND 31ST IN WAUSAU, WI—It was moved by Hansen, seconded by Wickman, to approve the attendance of the WCFA meeting by Forestry Committee members and three Forestry Staff. Motion carried. (Attending: Petroskey; Bilogan; Fiene; Rady; Hansen questionable; Wickman no.)

SNOWMOBILE BRIDGE RECONSTRUCTION ISSUES RELATING TO THE HWY. O PROJECT (NENE SECTION 12, T39N, R8E):

a) ENTER NEW AGREEMENT WITH CENTRAL WISCONSIN ENGINEERS AND ARCHITECTS (CWEA) FOR ADDITIONAL PROJECT ASSISTANCE ON A TIME AND MATERIALS BASIS.—Bilogan stated that the contractors pre-qualification certification and bid reviews are due March 10. Due to the complexity of this project, Bilogan requested that the Forestry Committee consider having CWEA review the pre-qualification certifications and bids received. CWEA charges a \$110.00 per hour fee. It was moved by Hansen, seconded by Wickman, to enter this new agreement at \$110.00 per hour up to \$2,000.00 to review the bids received. Motion carried. The bid opening is scheduled for March 20.

b) FUNDING SOURCE FOR LOAD CAPACITY UPGRADE.—Bilogan explained the load capacity upgrade, which is estimated to cost approximately \$10,000.00. A funding source could be the Mineral Resources Account. Petroskey asked if other snowmobile clubs could help with funding this load upgrade cost. The bridge project includes the snowmobile trail maintained by the BoBoen Snowmobile Club. The Committee felt that this club should take responsibility for a portion of the upgrade difference. It was moved by Hansen, seconded by Wickman, to have the BoBoen Club pay 40% of the upgrade and Oneida County pay 60% of the upgrade (utilizing the Mineral Resources money). Motion carried. It was the opinion of the Committee that the County's contribution towards the Hwy. O Bridge load upgrade should not and would not set a precedence of County contributions towards future bridges, because the Hwy. O Bridge is also used as a fishing bridge.

c) REQUEST FROM CWEA.—Bilogan stated that CWEA requested of the Committee to consider paying CWEA an additional \$2,000.00. It was moved by Wickman, seconded by Hansen, to not pay CWEA the additional \$2,000.00. Motion carried.

REQUEST FOR WCFA TO HAVE THE ONEIDA COUNTY FOREST DIRECTOR SERVE ON THE STATE AMERICAN LEGION—HIGHLAND FOREST ALL TERRAIN VEHICLE (ATV) ADVISORY COMMITTEE.—Bilogan explained the request and that it would entail meeting attendance, mileage costs, etc. It was moved by Hansen, seconded by Wickman, to allow Forest Director Bilogan to serve on the ATV Advisory Committee for up to two meetings a month for a 1 year period. Motion carried.

AGREEMENT BETWEEN THE LAND INFORMATION DEPARTMENT AND THE FORESTRY, LAND, & OUTDOOR RECREATION DEPARTMENT IN REGARD TO FUTURE ADMINISTRATION OF ONEIDA COUNTY GENERAL CODE CHAPTER 18.—Bilogan explained the proposed MOU between the Oneida County Land Records Committee and the Forestry, Land, & Outdoor Recreation Committee pertaining to the transfer of duties attributed to Chapter 18 of the General Code, which concerns Land Use and Sales. The Land Records Committee had previously signed the MOU. It was moved by Hansen, seconded by Wickman, to accept the developed MOU. Motion carried. (Petroskey, Hansen, and Wickman signed MOU. Check with Rudolph and Wolk for signatures in the future.)

REPLACEMENT OF AN EXISTING EARTHEN BERM LOCATED IN THE CASSIAN / WOODBORO BLOCK OF THE ONEIDA COUNTY FOREST (NWSW, SECTION 23, T37N, R7E) WITH A GATE.—Bilogan explained that this had been an ADA trail and requested that this request be submitted in writing, but hadn't received that written request yet. The Committee decided to wait until the written request is received and to put the item on a future agenda.

REPORT ON THE CURRENT FINANCIAL STATUS AND PROJECT FUTURE REVENUE EARNING POTENTIAL OF THE ONEIDA COUNTY FORESTRY, LAND, & OUTDOOR RECREATION DEPARTMENT.—Bilogan reported on the current financial status and handed out charts and statistics. It was noted that DNR help (man hours) would be decreasing. The Committee directed Bilogan to place this item on the April agenda. The Committee also accepted Bilogan's financial report of the forestry department.

REPORT ON GRANT POSSIBILITIES ASSOCIATED WITH THE CENTER FOR LAND USE EDUCATION.—Bilogan explained that the counties had already been selected for the CLUE grant possibilities. Oneida County was not eligible. Bilogan questioned if the Committee wanted any additional information regarding this item. No additional information was requested by the Committee.

TIMBER SALES FOR DISPOSITION.—DNR Liaison Forester, Manny Oradei, explained the timber sale agenda (in Fiene's absence), as follows:

Contract # 1401 held by Futurewood Corp., close as satisfactorily completed and return full letter of credit upon completion of road work.

Contract # 1411 held by Futurewood Corp., close as satisfactorily completed, refund cash deposit, and return letter of credit upon completion of road work.

Contract # 1400 held by Futurewood Corp., close as satisfactorily completed and return full letter of credit.

Contract # 1404 held by Northwest Hardwoods, close as satisfactorily completed and return full letter of credit upon completion of road work.

Contract # 1422, Miscellaneous Salvage, held by David Kleinschmidt, cancel contract as satisfactorily completed. No deposit.

It was moved by Hansen, seconded by Wickman, to close out the contracts as presented. Motion carried.

VOUCHERS AND BLANKET PURCHASE ORDERS FOR PAYMENT AND LINE ITEM TRANSFERS IF NECESSARY.—The following vouchers and blanket purchase orders were approved for payment on a motion by Hansen, seconded by Wickman: Futurewood Corp. \$100.00; Airtec \$30.00; Lakeland Hardware \$225.35; Rent A Flash \$125.00; Mike's Rhinelander Glass \$126.75; Menards \$35.18; DCI Building Center \$104.96; Scenic Signs \$163.50; Oneida Co. Highway \$1995.80; Auto Value \$7.66; Bergstrom \$40.97; Nicks Welding \$15.73; Shoeder's Marine \$164.84; Ron Hallstrom Marine \$145.90; Press Express \$16.00; WDOT \$5.00; Oneida Co. Snowmobile Council \$50,537.50; United Construction \$25,882.50; WDNR \$81,641.80; Wisconsin Public Service \$732.36; Culligan Water Conditioning \$58.00; Oneida County Solid Waste \$7.00; Alltel \$54.10; Frontier \$9.29. Motion carried. No line item transfers needed.

AGENDA ITEMS FOR FUTURE FORESTRY, LAND, & OUTDOOR RECREATION COMMITTEE MEETINGS.—March 20th meeting: Hwy. O Bridge bid opening. WCFA spring meeting registration deadline (March 23). ADA trail / gate issue. Gravel pit use, and associated royalties to Oneida County Forestry Department, for use by Oneida

County Highway request via committee request. April meeting: Forestry Department financial status fiscal report update.

PUBLIC COMMENTS.—Bilogan reported on Corporation Counsel's agenda format opinion. Les Felbab stated that there didn't appear to be ATV trail coverage in the Advertising Ad Hoc Committee discussion nor covered on the advertising web sites, and asked that the ATV trails be represented.

ADJOURNMENT—With business completed, at 11:59 a.m. it was moved by Hansen, seconded by Wickman, to adjourn the meeting. Motion carried.

WILBUR PETROSKEY
COMMITTEE VICE CHAIR

CINDY ECKARDT
RECORDING SECRETARY